

FRENCH UNIVERSITY OF TOURISM- AsTRES 2017 SUMMER SCHOOL

1st Week: June 24th July 1st - PARIS AND THE PARIS REGION

From urban to metropolitan Tourism: Tourism In Greater Paris

Saturday June24 th	Sunday June 25 th	Monday June 26 th	Tuesday June 27 th	Wednesday June28 th	Thursday June 29 th	Friday June30 th
		PARIS-SORBONNE	PARIS MARNE-le-VALLE EURO DISNEY	PARIS – BELLEVILLE SCHOOL OF ARCHITECTURE	REIMS AND THE CHAMPAGNE REGION	URBAN INNOVATIONS (CANM)
<p>Arrival at Paris</p> <p>Installation in the rooms</p> <p>Address: Cité Internationale Universitaire de Paris, CIUP, Paris, 14th district</p> <p>7 pm: Welcome Cocktail CIUP</p> <p>8 pm: Diner (included)</p>	<p>Free Optional excursion to Versailles</p>	<p>Breakfast at the Cité</p> <p>9:30 am - 12 pm: Morning classes (Sorbonne, Bachelard Amphitheater)</p> <p>Pr. Maria Gravari-Barbas, University Paris 1 - Sorbonne</p> <p>TOURISM AT THE PARIS REGION.</p> <p>12 - 1 pm: Visit of La Sorbonne</p>	<p>Breakfast 9 - 10:30 am</p> <p>Welcome coffee</p> <p>“VDE’s expansion and projects” explained around a big model by Laurence ROURE, Euro Disney SCA</p> <p>11 am - 12:30 pm Pr. Nathalie FABRY & Pr. Sylvain ZEGHNI, "Val d’Europe: the shift from Disneyland to a Smart destination"</p>	<p>Breakfast at the Cité</p> <p>VISIT</p> <p>RDV at 8:45 am: The Port Royal subway platform - line B direction North CDG</p> <p>10 am: Visit of the Drancy memorial</p>	<p>All day visit of Reims and the Champagne Wine region TGV to Reims</p> <p>Pr. Marie Delaplace Paris Est-Marne-la-Vallée University</p> <p>8 am: Paris Est Station Morning classes in TGV to Reims High speed rail and tourism: HSR as a tool to enlarge Paris destination? 9:30 - 10 am Welcome coffee Institute Georges Chappaz of Vine and Wine CCI Reims-Epernay 5 rue des Marmouzets 51 100 Reims Dr. Laure Castin</p> <p>10:30 am - 12:30 pm Pr. Marie Delaplace Intermodality and Tourism Elsa Gatelier Wine tourism in Champagne</p>	<p>Breakfast at the Cité</p> <p>10 am - 12 pm: Morning Classes Conservatoire National des Arts et Métiers (CNAM), Paris</p> <p>CNAM, Room 17.1.07, 292 rue St Martin</p> <p>Pr. Isabelle Southgate "Creation of innovative urban circuits" Pr. Brice Duthion CNAM, Paris</p>
		<p>1 - 2 pm: Lunch at Restaurant L’Ecritoire, Place de la Sorbonne</p>	<p>12:30 - 1:45 pm: Lunch at the Restaurant George, Val d’Europe</p>	<p>1 pm: Lunch at the Restaurant La Sardine, place Sainte Marthe, Belleville</p>	<p>1 pm: Lunch at a Restaurant In Reims</p>	<p>12 - 13:30 pm: Lunch in Paris Café des techniques, CNAM</p>

		<p>3 pm: Paris Tourism Office, M. Nicolas Lefebvre, Director, Paris Tourism 25 Rue des Pyramides, 75001 Paris</p> <p>5 pm: Welcome City Lab, (City of Paris)</p>	<p>Afternoon classes 2 - 3 pm: Mr. Damien Abraham (Cluster Tourism) The "cluster tourism Paris Val d'Europe" by</p> <p>3 - 6:30 pm: Shopping Center Val d'Europe La Vallée villages outlet shopping Disney Village and the Railway station Chessy Marne-la-Vallée</p> <p>7 - 9 pm: Final discussion: Can we shape the "destination of VDE"? What was your experience?</p>	<p>Afternoon classes Architecture School of Paris- Belleville, Paris 69 bd de la Villette, 75019 Paris. Metro: Belleville</p> <p>2:30 pm: teachers room, 1st floor, left building</p> <p>Pr. Virginie Picon-Lefebvre, architect, ENSA Belleville "Tourism architecture: an architecture of affect and emotion"</p> <p>Pr. Philippe Prost, architect, ENSA Belleville "From war to peace: the ring of remembrance"</p> <p>Pr. Béatrice Mariolle, architect, ENSA Belleville "Tourism and the Great Paris: Nature as an heritage"</p> <p>5:30 pm: Visit of Belleville by Kenza Elhaimer, student in master 1 at the ENSA Belleville "The Multicultural faces of a Parisian neighborhood"</p>	<p>2 - 5 pm: Visit of the Reims Cathedral Visit of a cellar of Champagne Pommery</p> <p>6 pm: Back to Paris by TGV</p>	<p>1:30 - 3:30 pm: Visit of the Arts et Métiers Museum by Raquel Granda, guide.</p> <p>3:30 - 5:30 pm: Debriefing and exam</p>
	Dinner in Paris (free)	Dinner in Paris (included)	Dinner (free)	Dinner (free)	Dinner (free)	Closing dinner for the Paris (included)